Caroline Buigas

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MISSION

// With a passion for design and serving others, I aim to leverage the skills that I have garnered as a financial advisor and through my UX education to deeply understand user needs and develop seamless mobile and web applications that are user-centric and accessible for all.

EDUCATION

Google UX Design Certificate
// *May 2023 - December 2023, Online*
Completed a rigorous training designed for entry-level job readiness. Seven courses included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio including 2 projects to receive the certificate.

Bentley University Bachelor of Science & Master of Finance
// *August 2017 - December 2022, Waltham, MA*
Active member of Women's Leadership Group

EXPERIENCE

UX Designer and Researcher SweetBud
// *May 2023 - August 2023 New York, NY*
Led iOS design and research for bouquet ordering application. Wireframing and prototyping to determine best user flow with the highest level of creative flexibility for users through the design thinking model. Iterated on designs through competitive analysis, affinity mapping, and unmoderated testing.

Planning Consultant Fidelity Investments
// *March 2022 - Present, New York, NY*
Engaging 15 clients daily, using design thinking to iterate on financial plans empowering clients on their financial journey. Collaborating with two VP financial consultants, managing relationships with 300+ clients per team to understand their needs.

Financial Advisor UBS Financial Services
// *January 2021 - March 2022, Weehawken, NJ*
Provided financial advice to 20-30 clients daily with energy and confidence. Reviewed investment portfolios for diversity and balance. Collaborating with a team of 15 advisors to share best practices for clients interactions.

SKILLS

Technical
Figma // Adobe XD // Microsoft suite

Design
Wireframing // Presentation // Prototyping // User research // Usability studies

Collaboration
Communicative // Gives design critique + feedback // Strong presenter // Detail-oriented